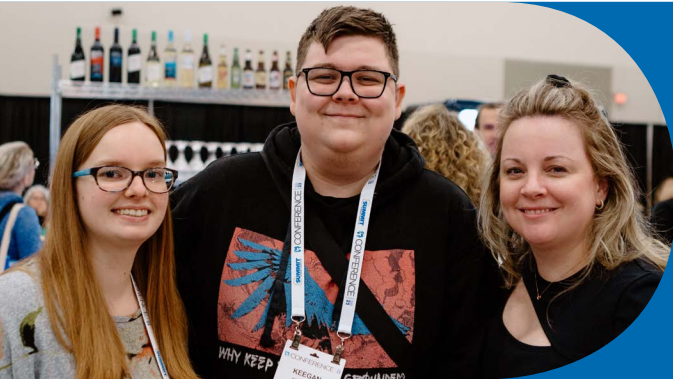
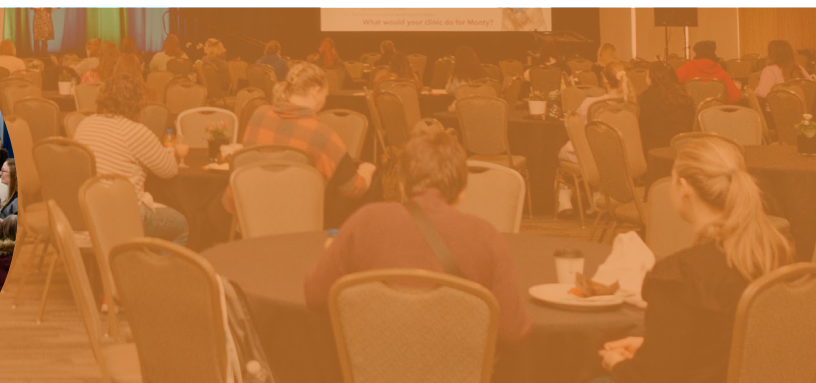
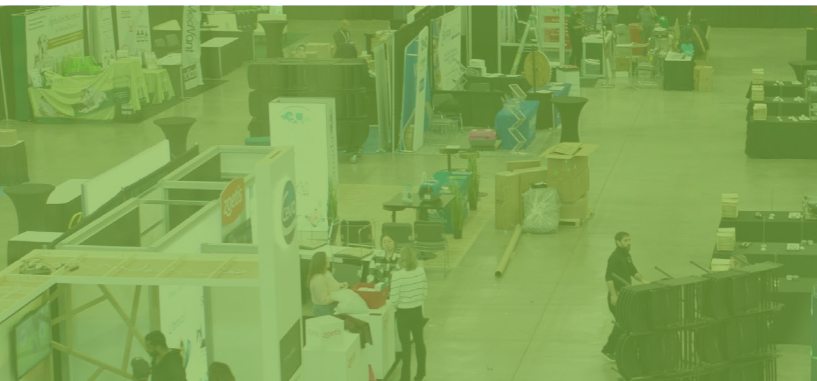




HAMILTON CONVENTION CENTRE BY CARMEN'S



SPONSOR & EXHIBITOR OPPORTUNITIES



FEB. 29 - MARCH 2, 2024

SPONSOR & EXHIBITOR OPPORTUNITIES



FEB. 29 - MAR. 2, 2024



SPONSOR

Looking to support the 2024 OAVT Conference in a unique way? There are many sponsorship opportunities available.

EXHIBITOR

Do you have a product or service that you want to promote to more than 1,200+ RVTs and veterinary professionals? Become an exhibitor.



TIERED SPONSORSHIP

Interested in exhibiting and MORE? Become a tiered sponsor to MAXIMIZE the opportunity!

- Connect with key veterinary influencers and managers.
- Reach more than **8,000** industry professionals through pre-event marketing opportunities.
- Promote products and services to more than **1,200+ industry professionals**.

Don't miss this face-to-face opportunity to connect with over **4,000** Registered Veterinary Technicians and veterinary professionals.

The 2024 OAVT Conference will attract more than **1,200+ attendees** from across Canada and the United States.

BECOME A SPONSOR AND/OR EXHIBITOR TODAY!

CONNECT REACH PROMOTE CONNECT REACH PROMOTE

HIGH IMPACT SPONSOR OPPORTUNITIES



FEB. 29 - MAR. 2, 2024



Registration panels \$2,000 (2) **SOLD**
Floor Clings \$3,000 (3)
Lanyards \$1,000 (1) **SOLD** - Exclusive
Conference Bags \$5,000 (4)



Charging Lounge \$4,000 - Exclusive
Market Feature \$4,000 (3)
Keynote Speaker \$5,000 (1)
Conference Kick-Off \$1,000 (2) **SOLD**



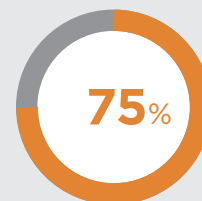
Coffee Break \$2,000 (4)
Breakfast \$5,000 (2)
Lunch \$5,000 (2)
Friday night Networking \$5,000 (4)



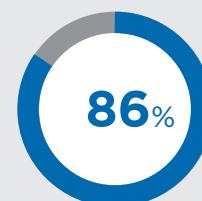
APP Banner \$1,000 (2) **SOLD**
Pre-Conference Email \$600 (2)
Registrant targeted Email \$350 (2)
On-Site Email \$600 (2)
Sessions \$1,000 (12) **SOLD**

Contact: tammy@oavt.org
519-836-4910 xt. 227

Past OAVT Stats:



75% of registrants indicated they are the decision maker or key resource when purchasing products for their organization.



86% of attendees interacted with a company that was new to them.

Our mobile APP rate is consistently 85% (above industry standard)! Attendees leverage the APP before, during and after the conference.



HIGH IMPACT SPONSOR OPPORTUNITIES



 FEB. 29 - MAR. 2, 2024

CHARGING LOUNGE \$4,000 Exclusive:

Connect your brand with one of the most visited areas in the trade hall. Sponsorship includes a fully furnished space, charging stations, signage and recognition in Charging Lounge advertisements.

KEYNOTE SPEAKER \$5,000 (1):

The keynote speaker sets the tone and gets attendees excited to start the conference. Sponsorship includes your company logo included in all marketing associated with the keynote session, and an opportunity to introduce and/or thank them.

FRIDAY NIGHT NETWORKING \$5,000 (4):

Delegates will enjoy food stations, cocktail and music while mingling and networking in the tradeshow hall. Sponsorship covers one food station, or drink ticket, signage and recognition in Networking advertisements.

COFFEE BREAK \$2,000 (4):

Attendees swarm to coffee stations during refreshment breaks. Expand your reach by adding a branded item.

REGISTRATION PANELS \$2  (1)

CONFERENCE BAGS \$5,000 (4)

FLOOR CLINGS \$3,000 (3)

SESSIONS  (12)

MARKET FEATURE \$4000 (3):

For 30 minutes over breakfast or lunch, the stage is yours! This is your opportunity to engage attendees outside of session times and let them see and hear about all that your company has to offer.

CONFERENCE KICKOFF \$10,000 (2):

The Conference Kickoff is an opportunity for RVTs to have a presence before the learning begins. Sponsorship includes an opportunity to greet & address the delegates, have your signage on site, and mingle with everyone.

BREAKFAST OR LUNCH \$5,000 (2 EA):

Sponsorship covers one breakfast or one lunch, signage and recognition in advertisements.

Expand your reach by adding a branded item.

LANYARD EXCLUSIVE:

item is selected. Sponsorship with the sponsor. Pricing includes a single colour, screen print logo.

APP BANNER  (2)

PRE-CONFERENCE EMAIL \$600 (2)

REGISTRANT TARGETED EMAIL \$350 (2)

ON-SITE EMAIL \$600 (2)

   **APPLY NOW**

CONNECT

REACH

PROMOTE

CONNECT

REACH

PROMOTE

EXHIBITOR BOOTHS



PREMIUM (2)

20x20 | \$6,500

Includes:

- 5 full Conf passes (\$1,500 value)
- 1 table, 4 chairs
- Logo in Conf. Guide
- Delegate bag insert
- APP Lanner
- 4 SMS Text Alerts



STANDARD (1)

20x20 | \$5,900

Includes:

- 5 full Conf passes (\$1,500 value)
- 1 table, 4 chairs
- Logo in Conf. Guide
- Delegate bag insert
- 1 SMS Text Alerts

PREMIUM END CAP (2)

10x20 | \$5,500

Includes:

- 4 full Conf passes (\$1,000 value)
- 1 table, 4 chairs
- Logo in Conf. Guide
- Delegate bag insert
- 1 SMS Text Alerts OR
- 1 Em



STANDARD END CAP (2)

10x20 | \$5,000

Includes:

- 4 full Conf passes (\$1,000 value)
- 1 table, 4 chairs
- 1 Em



DOUBLE

10x20 | \$4,700

Includes:

- 4 full Conf passes (\$1,200 value)
- 1 table, 4 chairs
- 1 SMS Text Alerts OR Delegate bag insert

CORNER (4)

10x10 | \$2,800

Includes:

- 2 full Conf passes (\$600 value)
- 1 table, 2 chairs



AISLE (31)

10x10 | \$2,500

Includes:

- 2 full Conf passes (\$600 value)
- 1 table, 2 chairs

CAREER FAIR (5)

5x10 | \$2,000

Includes:

- 2 full Conf passes (\$600 value)
- 1 table, 2 chairs
- Listing in Conf. Guide

FRIDAY NIGHT NETWORKING RECEPTION!

5:00-9:00 PM

*Ready to book
your exhibit?*

**CLICK
HERE**

Booths include: 2 hot breakfasts, 2 lunches, 1 Networking (per Conf. pass), pipe & drape.
Carpet, underpadding, furniture and electrical is available through Stronco.

CONNECT

REACH

PROMOTE

CONNECT

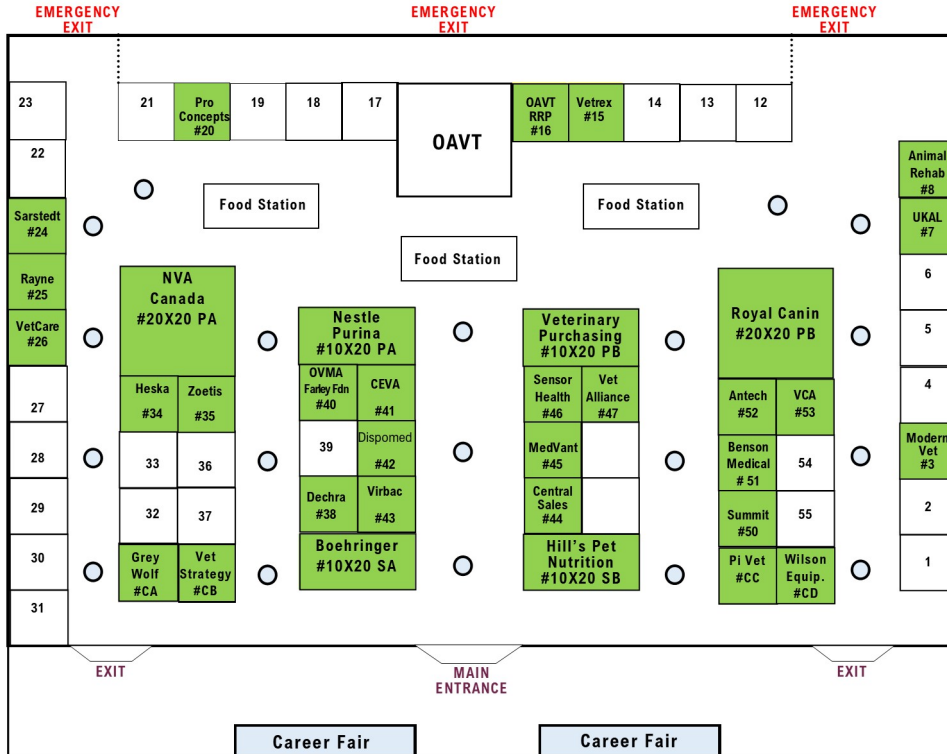
REACH

PROMOTE

EXHIBITOR BOOTHS



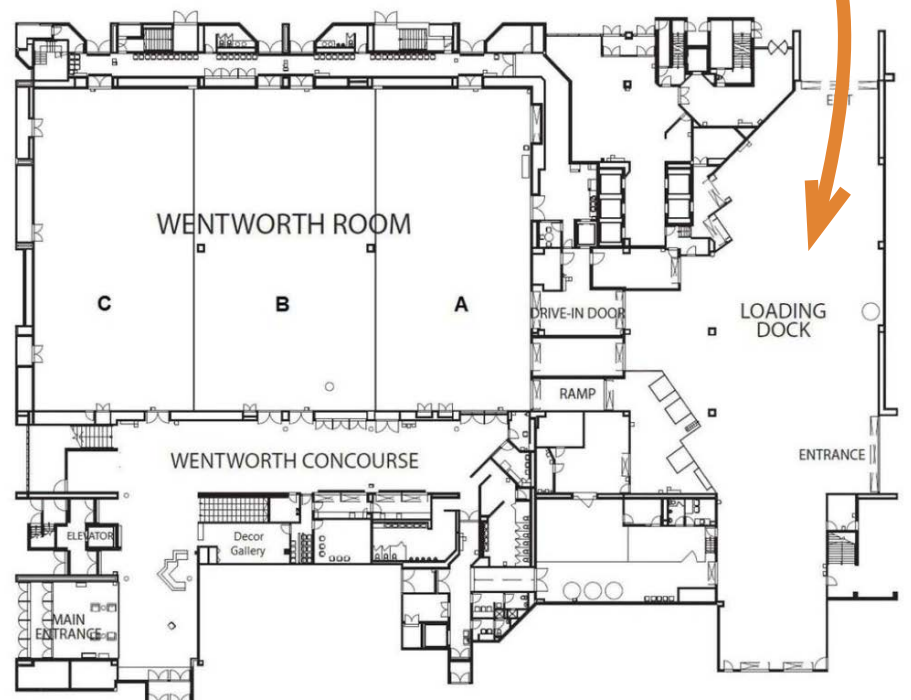
Service provider: Stronco



Load in/out easily.
10am-10pm

Space is available on a first-come, first-serve basis.

Contact:
tammy@oavt.org
519-836-4910 xt. 227



TIERED SPONSORSHIP



FEB. 29 - MAR. 2, 2024

PLATINUM \$20,000+

Onsite recognition signage, online logo recognition, 4 CE lectures, full page ad in Conf. Guide, delegate baginsert, APP banner, pre-conference email

Example:

Premium Booth: \$6,500
Keynote Speaker: \$5,000
Kick-Off: \$10,000
Total support \$21,500

GOLD \$15,000+

Onsite recognition signage, online logo recognition, 3 CE lectures, 1/2 page ad in Conf. Guide, delegate baginsert, APP banner

Example:

Premium End Cap: \$5,500
RVT Journal full page annual plan: \$9,460
1 CE Session: \$1,500
Total support \$16,460

SILVER \$10,000+

Onsite recognition signage, online logo recognition, 2 CE lectures, delegate bag insert, APP banner

Example:

Market Feature: \$4,000
Career Fair: \$2,000
Registration: \$2,000
APP banner: \$500
RVT month: \$1,500
Total support \$10,000

BRONZE \$5,000+

Onsite recognition signage, online logo recognition, 1 CE lectures, APP banner

Example:

Market Feature: \$4,000
APP banner: \$500
1 CE Session: \$1,500
Total support \$6,000

FEB. 29 - MAR. 2, 2024