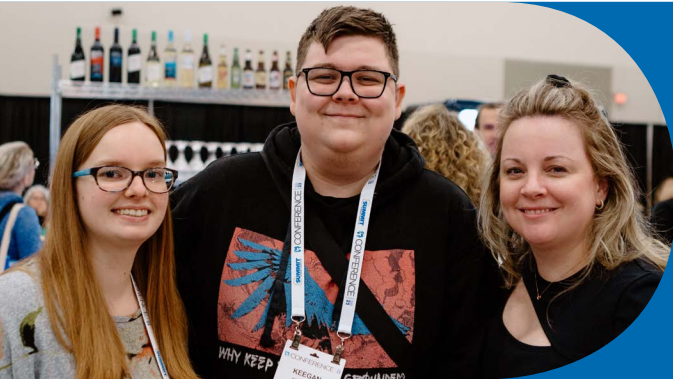
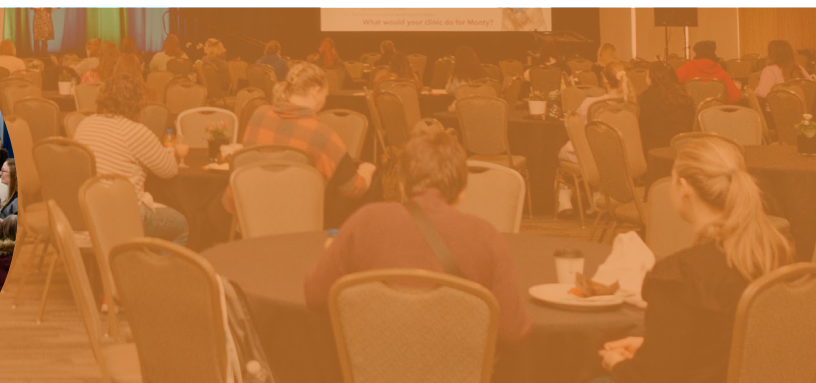
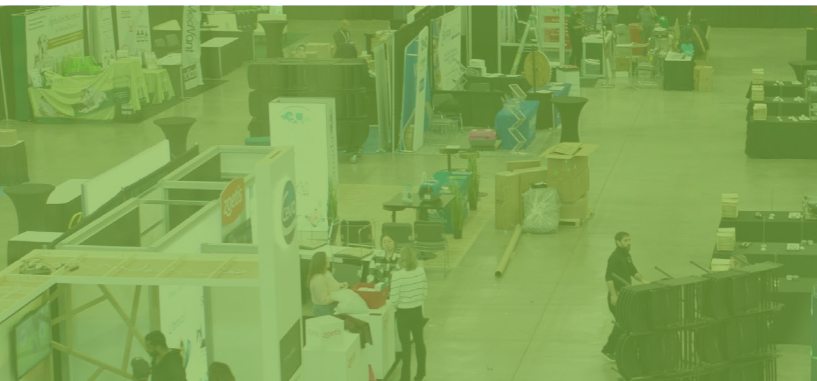




HAMILTON CONVENTION CENTRE BY CARMEN'S



# SPONSOR & EXHIBITOR OPPORTUNITIES



**FEB. 29 - MARCH 2, 2024**

# SPONSOR & EXHIBITOR OPPORTUNITIES



FEB. 29 - MAR. 2, 2024



## SPONSOR

Looking to support the 2024 OAVT Conference in a unique way? There are many sponsorship opportunities available.

## EXHIBITOR

Do you have a product or service that you want to promote to more than 1,200+ RVTs and veterinary professionals? Become an exhibitor.



## TIERED SPONSORSHIP

Interested in exhibiting and MORE? Become a tiered sponsor to MAXIMIZE the opportunity!

- Connect with key veterinary influencers and managers.
- Reach more than **8,000** industry professionals through pre-event marketing opportunities.
- Promote products and services to more than **1,200+ industry professionals**.

Don't miss this face-to-face opportunity to connect with over **4,000** Registered Veterinary Technicians and veterinary professionals.

The 2024 OAVT Conference will attract more than **1,200+ attendees** from across Canada and the United States.

## BECOME A SPONSOR AND/OR EXHIBITOR TODAY!

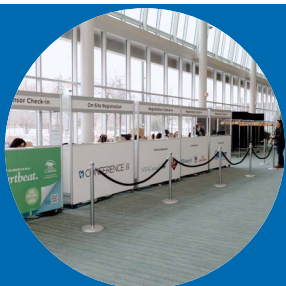
CONNECT REACH PROMOTE CONNECT REACH PROMOTE



# HIGH IMPACT SPONSOR OPPORTUNITIES



FEB. 29 - MAR. 2, 2024



Registration panels \$2,000 (2)  
Floor Clings \$3,000 (3) Lanyards  
\$3,500 - Exclusive SOLD  
Conference Bags \$5,000 (4)



Charging Lounge \$4,000 - Exclusive  
Market Feature \$4,000 (3)  
Keynote Speaker \$5,000 (1)  
Conference Kick-Off \$10,000 SOLD



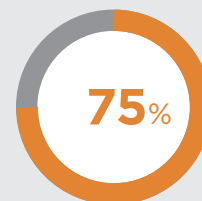
Coffee Break \$2,000  
Breakfast \$5,000  
Lunch \$5,000  
Friday night Networking \$5,000



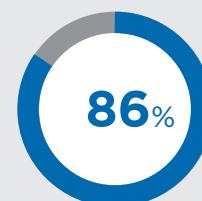
APP Banner \$500  
Pre-Conference Email \$600  
Registrant targeted Email \$350  
On-Site Email \$600  
Sessions \$1,500

Contact: [tammy@oavt.org](mailto:tammy@oavt.org)  
519-836-4910 xt. 227

## Past OAVT Stats:



of registrants indicated they are the decision maker or key resource when purchasing products for their organization.



of attendees interacted with a company that was new to them.

Our mobile APP rate is consistently 85% (above industry standard)! Attendees leverage the APP before, during and after the conference.



# HIGH IMPACT SPONSOR OPPORTUNITIES



 FEB. 29 - MAR. 2, 2024

## CHARGING LOUNGE \$4,000 Exclusive:

Connect your brand with one of the most visited areas in the trade hall. Sponsorship includes a fully furnished space, charging stations, signage and recognition in Charging Lounge advertisements.

## KEYNOTE SPEAKER \$5,000 (1):

The keynote speaker sets the tone and gets attendees excited to start the conference. Sponsorship includes your company logo included in all marketing associated with the keynote session, and an opportunity to introduce and/or thank them.

## FRIDAY NIGHT NETWORKING \$5,000 (4):

Delegates will enjoy food stations, cocktail and music while mingling and networking in the tradeshow hall. Sponsorship covers one food station, or drink ticket, signage and recognition in Networking advertisements.

## COFFEE BREAK \$2,000 (4):

Attendees swarm to coffee stations during refreshment breaks. Expand your reach by adding a branded item.

**REGISTRATION PANELS \$2,000**

**CONFERENCE BAGS \$5,000**

**FLOOR CLINGS \$3,000**

**SESSIONS \$1,500**

## MARKET FEATURE \$4000 (3):

For 30 minutes over breakfast or lunch, the stage is yours! This is your opportunity to engage attendees outside of session times and let them see and hear about all that your company has to offer.

## CONFERENCE KICK-OFF \$10,000 SOLD:

The Conference Kick-Off is an opportunity for RVTs to have some food & fun before the learning begins. Sponsorship includes an opportunity to greet & address the delegates, have your signage on site, and mingle with everyone.

## BREAKFAST OR LUNCH \$5,000 (2 EA):

Sponsorship covers one breakfast or one lunch, signage and recognition in advertisements.

Expand your reach by adding a branded item.

## LANYARDS \$3,500 EXCLUSIVE SOLD:

item is selected in partnership with the sponsor. Pricing includes a single colour, screen print logo.

**APP BANNER \$500**

**PRE-CONFERENCE EMAIL \$600**

**REGISTRANT TARGETED EMAIL \$350**

**ON-SITE EMAIL \$600**



**APPLY NOW**

CONNECT

REACH

PROMOTE

CONNECT

REACH

PROMOTE

# EXHIBITOR BOOTHS



## PREMIUM (2)

**20x20 | \$6,500**

Includes:

- 5 full Conf passes (\$1,500 value)
- 1 table, 4 chairs
- Logo on tradeshow map in all instances
- Delegate bag insert
- APP banner
- 4 SMS Text Alerts

## STANDARD (1)

**20x20 | \$5,900**

Includes:

- 5 full Conf passes (\$1,500 value)
- 1 table, 4 chairs
- Logo in Conf. Guide
- Delegate bag insert
- 1 SMS Text Alerts

## PREMIUM END CAP (2)

**10x20 | \$5,500**

Includes:

- 4 full Conf passes (\$1,200 value)
- 1 table, 4 chairs
- Logo in Conf. Guide
- Delegate bag insert
- 1 SMS Text Alert OR
- 1 Email

## STANDARD END CAP (2)

**10x20 | \$5,000**

Includes:

- 4 full Conf passes (\$1,200 value)
- 1 table, 4 chairs
- 1 Email OR Delegate bag insert

## DOUBLE

**10x20 | \$4,700**

Includes:

- 4 full Conf passes (\$1,200 value)
- 1 table, 4 chairs
- 1 SMS Text Alerts OR Delegate bag insert

## CORNER (4)

**10x10 | \$2,800**

Includes:

- 2 full Conf passes (\$600 value)
- 1 table, 2 chairs

## AISLE (31)

**10x10 | \$2,500**

Includes:

- 2 full Conf passes (\$600 value)
- 1 table, 2 chairs

## CAREER FAIR (5)

**5x10 | \$2,000**

Includes:

- 2 full Conf passes (\$600 value)
- 1 table, 2 chairs
- Listing in Conf. Guide

## FRIDAY NIGHT NETWORKING RECEPTION!

**5:00-9:00 PM**

*Ready to book  
your exhibit?*

**CLICK  
HERE**

Booths include: 2 hot breakfasts, 2 lunches, 1 Networking (per Conf. pass), pipe & drape.  
Carpet, underpadding, furniture and electrical is available through Stronco.

CONNECT

REACH

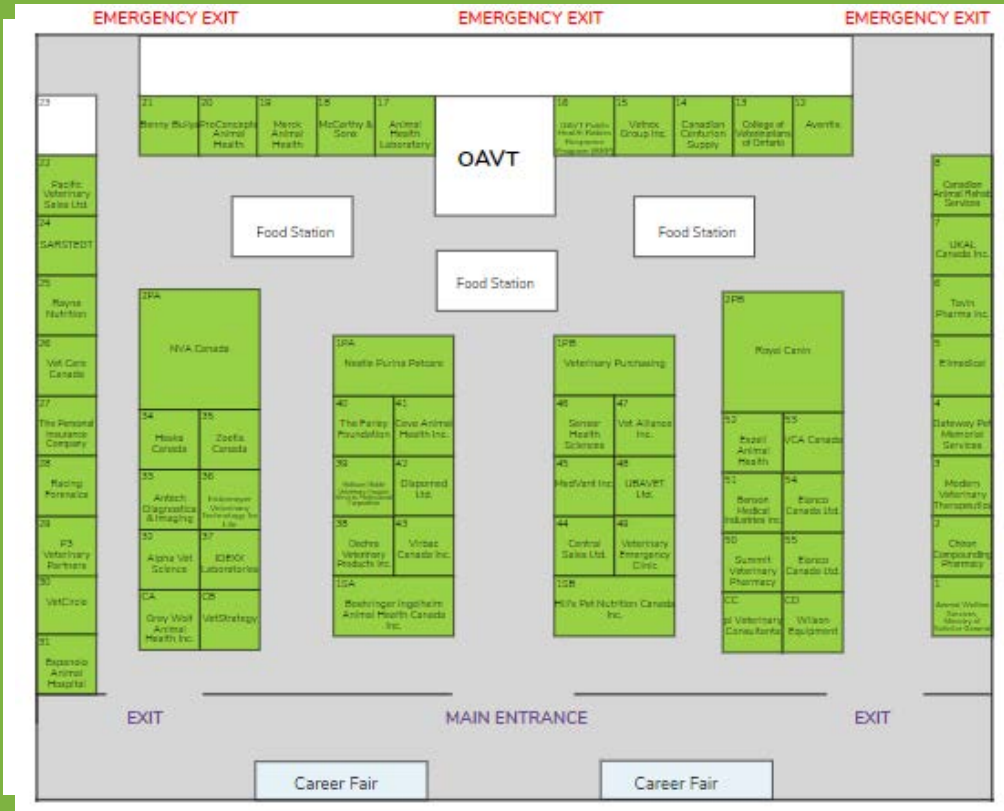
PROMOTE

CONNECT

REACH

PROMOTE

# EXHIBITOR BOOTHS

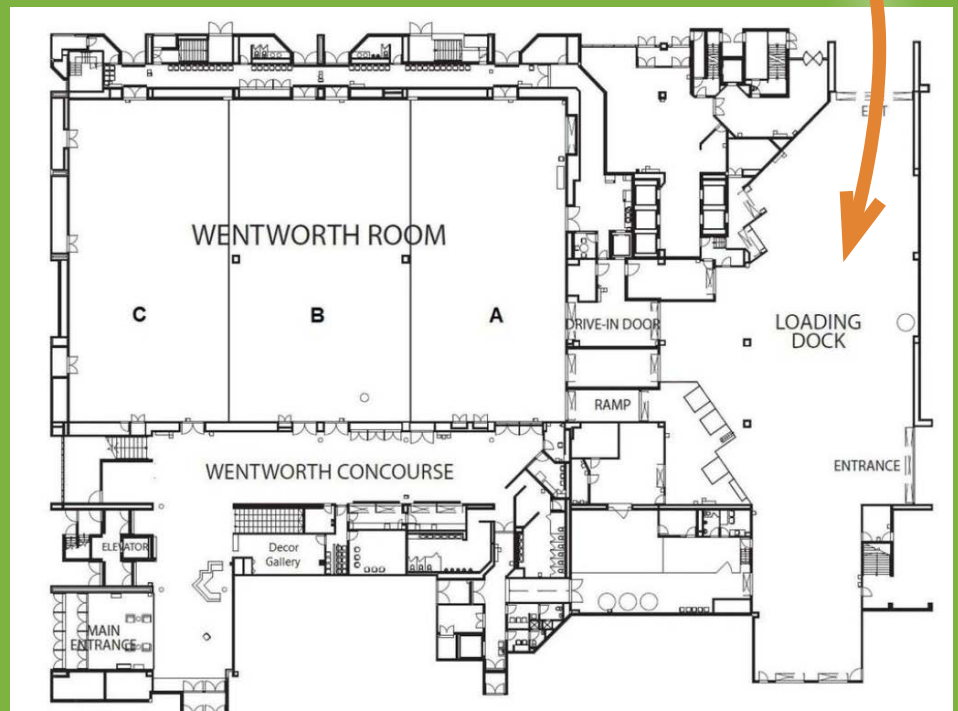


Service provider: Stronco

**Load in/out easily.  
10am-10pm**

**Space is available on a first-come, first-serve basis.**

**Contact:**  
tammy@oavt.org  
519-836-4910 xt. 227





# TIERED SPONSORSHIP



FEB. 29 - MAR. 2, 2024

## PLATINUM \$20,000+

Onsite recognition signage, online logo recognition, 4 CE lectures, full page ad in Conf. Guide, delegate baginsert, APP banner, pre-conference email

### Example:

Premium Booth: \$6,500  
Keynote Speaker: \$5,000  
Kick-Off: \$10,000  
Total support \$21,500

## GOLD \$15,000+

Onsite recognition signage, online logo recognition, 3 CE lectures, 1/2 page ad in Conf. Guide, delegate baginsert, APP banner

### Example:

Premium End Cap: \$5,500  
RVT Journal full page annual plan: \$9,460  
1 CE Session: \$1,500  
Total support \$16,460

## SILVER \$10,000+

Onsite recognition signage, online logo recognition, 2 CE lectures, delegate bag insert, APP banner

### Example:

Market Feature: \$4,000  
Career Fair: \$2,000  
Registration: \$2,000  
APP banner: \$500  
RVT month: \$1,500  
Total support \$10,000

## BRONZE \$5,000+

Onsite recognition signage, online logo recognition, 1 CE lectures, APP banner

### Example:

Market Feature: \$4,000  
APP banner: \$500  
1 CE Session: \$1,500  
Total support \$6,000

FEB. 29 - MAR. 2, 2024